



## National Alfalfa & Forage Alliance

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### **HAY! Take a Fresh Look at NAFA's Recently Expanded Website**

St. Paul, MN - The National Alfalfa & Forage Alliance (NAFA) website, [www.alfalfa.org](http://www.alfalfa.org), now offers a wealth of industry-pertinent information in an easy-to-use menu format. Information is categorized and presented in a straightforward, intuitive manner. The format of the website has been standardized, using side menu selections in addition to the top menu bar. The goal of the website redesign was to provide a greater collection of information in a standardized, easy-to-access manner.

A *Helpful Links* drop-down menu, categorized by organization type, makes it easy to extend your information search to other industry-related organizations. Colorful logos make simple work out of finding the organizations you are looking for.

The new *Media* section displays NAFA press releases in descending date order, bringing the most up-to-date news to the forefront, while ensuring continued access to past releases. One click on a listed title displays the entire press release in .pdf format.

Industry and consumer interest in bioenergy and biotechnology is at an all-time high. Our new *Policy* drop-down menu gives access to documentation about events and information related to these important topics. NAFA's summit, '*Bioenergy Systems... Alfalfa, The Sleeping Giant*' is completely documented and easy to find just by clicking the *Bioenergy* tab on the *Policy* menu. Likewise, the *Biotechnology* tab gives access to information related to biotechnology and events such as NAFA's summit '*Peaceful Coexistence: Creating a Strategy for Harmony Among GM, Organic and Conventional Alfalfa Producers.*'

Information about membership, training, publications, and NAFA's organization remains available as well.