

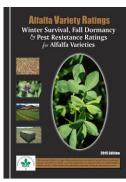
FOR IMMEDIATE RELEASE Contact: Beth Nelson, President

November 13, 2014

## NAFA'S 2015 ALFALFA VARIETY RATINGS NOW AVAILABLE

St. Paul, MN – The National Alfalfa & Forage Alliance (NAFA) announces the release of the 2015 edition of its popular "Alfalfa Variety Ratings - Winter Survival, Fall Dormancy & Pest Resistant Ratings for Alfalfa Varieties" - a must-have for all hay and dairy producers, extension specialists, agri-business personnel or anyone involved in the production of alfalfa.

NAFA's one-of-a-kind publication provides an exhaustive listing of alfalfa varieties and their corresponding ratings for dormancy, winter survival, bacterial wilt, aphanomyces, leafhopper, and a host of other pests, as well as grazing tolerance, salt tolerance, and standability, to give growers the information they need to make informed decisions about the varieties which will perform best in a given environment. All varieties listed in the *Alfalfa Variety Ratings* publication can be purchased in the United States for the 2015 production year.



The 2015 edition of NAFA's Alfalfa Variety Ratings features 193 alfalfa varieties from 23 marketers and has been verified by the Association of Official Seed Certifying Agencies (AOSCA) and the National Alfalfa Variety Review Board (NAVRB).

New this year, NAFA has created a searchable online Alfalfa Variety Ratings database to make the tedious process of narrowing alfalfa varietal choices even easier. Available at <a href="http://alfalfa.org/varietyratings.php">http://alfalfa.org/varietyratings.php</a>, NAFA's new searchable database allows producers to search for varieties using up to 23 different parameters including variety name, marketer, fall dormancy, winter survival, disease resistance, and salt tolerance just to name a few. NAFA has made finding the perfect variety as effortless as possible.

NAFA's Alfalfa Variety Ratings publication is available in the November issue of Hay & Forage Grower magazine or by visiting NAFA's website at <a href="www.alfalfa.org">www.alfalfa.org</a> (low resolution print copies are available to download free of charge, while hard copies are available for a nominal fee of 50¢).

NAFA's *Alfalfa Variety Ratings* is a must-have for anyone involved in the production of alfalfa – be sure to get yours today!