

FOR IMMEDIATE RELEASE Contact: Beth Nelson, President

October 9, 2020

Your Input Matters! Alfalfa Research Survey

St. Paul, MN – The National Alfalfa & Forage Alliance (NAFA) is collaborating with USDA's Agricultural Research Service (ARS) and National Institute of Food and Agriculture (NIFA) to develop a Research Strategy for the alfalfa industry. Through funding opportunities, including NAFA's Alfalfa Checkoff, USDA's Agricultural Research Service alfalfa research, and USDA's Alfalfa Seed & Alfalfa Forage Systems (ASAFS) competitive research program, NAFA has built a critical mass in available research funding, making it desirable to have a focused research plan for the alfalfa industry. Direction is needed to ensure the most critical research needs within the industry are being met.

In an effort to identify those needs, NAFA is seeking input to help focus future research programs and projects. Alfalfa researchers, farmers, agronomists, seed marketers, and anyone involved with the alfalfa community are encouraged to share their views and complete the survey.

To complete the online survey, click here.

Participants should complete the survey **no later than Monday, October 19.** By working together we can accomplish more! *Thank you for your input!*