

## Thanks to our MEMBERS!

### DIAMOND - \$20,000+

Corteva Agriscience  
Forage Genetics International  
S&W Seed Co.

### PLATINUM - \$10,000 - \$19,999

Alforex Seeds  
America's Alfalfa  
Bayer Crop Science  
CROPLAN by WinField United  
DEKALB  
Hay & Forage Grower  
NEXGROW  
W-L Alfalfas

### GOLD - \$5,000 - \$9,999

Alfalfa Partners - a brand of S&W Co.  
California Alfalfa Seed Production Brd.  
John Deere  
Pioneer  
Summit Seed Coatings  
Western Ag Enterprises

### SILVER - \$1,500 - \$4,999

California Alfalfa & Forage Association  
Harvest Tec  
Idaho Alfalfa & Clover Seed Commission  
Idaho Hay & Forage Association  
Invictis Seed Solutions  
Kansas Forage & Grassland Council  
MacDon Industries Ltd.  
Midwest Forage Association  
Nebraska Alfalfa Marketing Association  
Nelson Irrigation Corporation  
Utah Farm Bureau Hay Committee  
Washington Alfalfa Seed Commission  
Washington State Hay Growers Association  
Wyoming Alfalfa Seed Growers Association

### ASSOCIATE - \$500 - \$1,499

Anderson Hay & Grain Co.  
HayDay Farms Inc.  
Jones Twine & Net Wrap  
Jordan Ag Supply  
Michigan Forage Council  
Montana Alfalfa Seed Committee  
Nevada Alfalfa Seed Commission  
New Mexico Hay Association  
Novozymes  
Oregon Hay & Forage Association  
San Joaquin Valley Hay Growers Association

## Join Now...

- "Winter Survival, Fall Dormancy, & Pest Resistance Ratings for Alfalfa Varieties" Leaflet
- Educational Publications
- Alfalfa Intensive Training Seminar
- Building Strong Alliances Among Industry Stakeholders
- Political Advocacy at the National Level
- [www.alfalfa.org](http://www.alfalfa.org)

## NAFA STAFF

**Beth Nelson**  
*President*

**Jon Dockter**  
*Associate Director*

**Sherry Liu**  
*IT Director*

**Katie Hammitt**  
*Office Manager*

**Fae Holin**  
*Communication Specialist*

**Chelsea Russell**  
*Communication Director*

## Contact Us!

4630 Churchill Street, #1  
St. Paul, MN 55126  
Phone: 651.484.3888  
Fax: 651.638.0756  
[nafa@alfalfa.org](mailto:nafa@alfalfa.org)  
[www.alfalfa.org](http://www.alfalfa.org)



## Membership Brochure

**Solutions** *for today...*  
**Vision** *for tomorrow*

**Training & Education**  
**Research & Policy Initiatives**



### MISSION & OBJECTIVES

NAFA ensures the ability of the alfalfa and forage industry to compete effectively and profitably, domestically and abroad. NAFA provides a forum for consensus building among stakeholders and is a political advocate on behalf of the industry.

### Training & Education *Providing Solutions in Training and Educational Materials*

**The Alfalfa Intensive Training Seminars (AITS)...** Two day seminar on topics such as Forage Quality; Alfalfa in Rotations; Diseases, Insect Pests & Weeds; Harvest Management; Hay & Silage Preservation; Breeding & Genetics; Seed Production; Soils, Alfalfa Fertility, & Manure Management; Growth & Development; Alfalfa Establishment; Physiology & Persistence; Winter Hardiness; Ruminant Diets; Water Use & Irrigation; Grazing Alfalfa; and Economics. Classes are small, providing opportunities for individual instruction and questions.

**Publications...** Publications are available at [alfalfa.org](http://alfalfa.org). Titles include: Alfalfa – High-Quality Hay for Horses; Alfalfa Analyst; Alfalfa for Profit; Alfalfa Germination & Growth; Alfalfa, Wildlife & the Environment; Growing Alfalfa in the South; and Understanding Forage Quality. These publications are ideal for those interested in furthering their alfalfa knowledge as well as educational tools for meetings and classrooms.



**“Winter Survival, Fall Dormancy, & Pest Resistance Ratings for Alfalfa Varieties” Leaflet...** This variety leaflet, published annually, is widely considered the most reliable source of information on the characteristics of nearly 200 alfalfa varieties. Only varieties approved by the Association of Official Seed Certifying Agencies (AOSCA) and the National Alfalfa Variety Review Board (NAVRB) are included in this publication. To order or download NAFA publications, visit [alfalfa.org](http://alfalfa.org).

### Research & Policy Initiatives *Providing Vision for a Profitable Future*

#### Biotechnology

- APHIS
- Coexistence Strategy Implementation

#### EPA

- Crop Protection Tools
- Agency Liaison

#### Farm Bill

- CSP - Supplemental Payments for Resource Conserving Crop Rotations

#### Risk Management Agency

- Alfalfa Seed Crop Insurance Program
- Forage Seeding Program

#### U.S. Alfalfa Farmer Research Initiative (Alfalfa Checkoff)

- Feed Value Consistency (i.e., digestibility, sampling)
- Agronomic Management
- Forage Quality Improvements
- New Uses and Market Development
- Yield Improvements
- Fertility, Soil Management, Soil Health, Macro/Micro Nutrients



**ASAFS** – \$3 million annually

**APRI** – \$100,000 annually

**ARS Research Units** (USDFRC, Logan, St. Paul, Prosser)

- \$1 million recurring in new ARS base funding

# Membership Application

Name: \_\_\_\_\_

Business/Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Check either Industry or Producer:

\_\_\_\_\_ INDUSTRY

\_\_\_\_\_ PRODUCER

**Circle:**

**Circle:**

Ag Lender

Beef

Crop Protection Tools

Commercial Hay

Equipment

Dairy

Insurance

Equine

Nutrition

Other \_\_\_\_\_

Seed

Storage/Covering

\_\_\_\_\_ INDUSTRY ASSN

Twine

**Circle**

Other \_\_\_\_\_

Seed Association

Hay Association

### Annual NAFA Membership:

|                       |          |                 |
|-----------------------|----------|-----------------|
| Diamond               | \$20,000 | \$ _____        |
| Platinum              | \$10,000 | \$ _____        |
| Gold                  | \$5,000  | \$ _____        |
| Silver                | \$1,500  | \$ _____        |
| Associate             | \$500    | \$ _____        |
| Ind. Producer         | \$100    | \$ _____        |
| <b>Total Enclosed</b> |          | <b>\$ _____</b> |

*Annual memberships follow the July 1 - June 30 fiscal year.*  
**(Seed Associations, Genetic Suppliers, and Seed Marketers - contact the NAFA office for a different dues structure.)**

### Return Application and Payment to:

National Alfalfa & Forage Alliance  
 4630 Churchill Street, #1  
 St. Paul, MN 55126