



National Alfalfa & Forage Alliance

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FOR IMMEDIATE RELEASE
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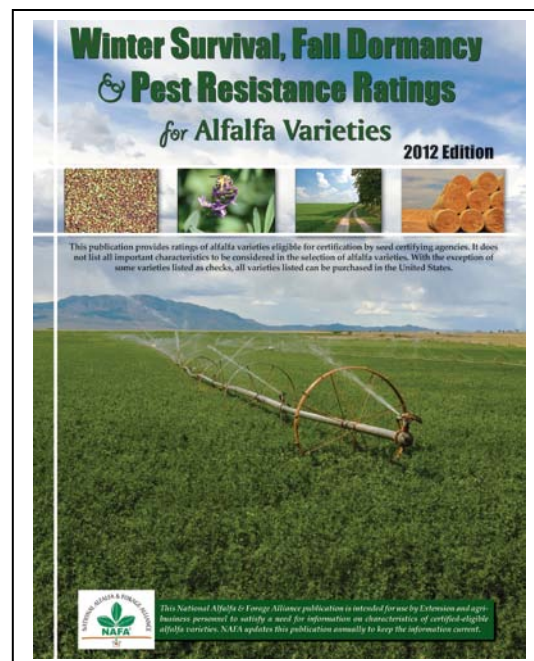
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HOT OFF THE PRESS – NAFA’S 2012 VARIETY LEAFLET NOW AVAILABLE

St. Paul, MN – Attention all hay and dairy producers, extension specialists and agri-business personnel! The National Alfalfa & Forage Alliance (NAFA) is pleased to announce the release of its 2012 edition of its popular “*Winter Survival, Fall Dormancy & Pest Resistant Ratings for Alfalfa Varieties.*”

This one-of-a-kind publication provides a current and comprehensive listing of winter survival, fall dormancy and pest resistance ratings of alfalfa varieties eligible for certification by seed certifying agencies. With the exception of some varieties listed as checks, all varieties listed can be purchased in the United States.

For the third straight year, NAFA is joining forces with *Hay & Forage Grower* magazine to distribute this valuable decision-making tool to its readers. Available in the November issue of *Hay & Forage Grower*, the variety leaflet gives producers a comprehensive look at ratings for standability, bacterial wilt, aphanomyces, leafhopper and a host of other pests to give growers the information they need to make informed decisions about the varieties which will perform best in a given environment.



The 2012 Edition features approximately 215 alfalfa varieties from 28 marketers. The information has been verified by the Association of Official Seed Certifying Agencies (AOSCA) and the National Alfalfa Variety Review Board (NAVRB).

This easy-to-use, reader-friendly publication is a must-have for anyone involved in alfalfa production. Low resolution copies are available to download free by visiting www.alfalfa.org. Hard copies are available for a nominal fee of 50¢... get your copy today!